

SPRING PROMOTION

MARCH 10 - MAY 31, 2014



SPECIAL DISCOUNT SAVINGS ON CONSUMER FINANCING

Enroll in the Wells Fargo consumer financing program and use these Special Savings during the Spring promotion!

- **12 Month No Interest Option¹**
with Regular Monthly Payments at 2.50% Cost to the dealer (Regular 5.5%) **PROMO CODE 1928**
- **Reduced Rate 9.9% APR²**
with Custom 2% Monthly Payments at 2.75% Cost to the dealer (Regular 5%) **PROMO CODE: 1929**

Funding paperwork must be submitted to Wells Fargo by June 30, 2014 to be eligible. Offer good in the U.S. only.

¹ No Interest Option: The interest accumulates during the promotional period. Interest is added into the customer account balance if the account is not paid in full during the promotional period. If the customer pays the balance in full before the promotional period expires, they pay no interest.

² Special Rate: The special rate APR will apply to the purchase until the purchase is paid in full.

.....**LOG IN TO THE AdVantageSM PORTAL FOR THESE GREAT OFFERS:**.....

SPREAD THE WORD IN THE NEIGHBORHOOD!

- Send 550 Direct Mail Cards (any combination) using AdVantageSM and receive a \$125 Credit for use with any items in AdVantage

PLUS

- Send 200 Additional Direct Mail Cards (any combination) and receive an EXTRA \$50

Credit applies to your AdVantage account. Limit one discount per dealer.

“NEW” MARKETING TOOL THAT WILL HELP YOU CONNECT WITH YOUR CUSTOMERS!

6 MONTHS FREE

Buy a 6-month Email subscription, including Branded Templates, for the Max of 500 Email Addresses and Get 6 months FREE!

Now available in the AdVantage **PORTAL**.

GET \$150 OFF ANY CUSTOM MARKETING TOOLS

OR a Special Offer of \$200 Off a new subscription for a website. All tools are located in the AdVantage PORTAL!

- Choices Brochure: \$150 Off
- Dealer Brochure: \$150 Off
- Website: \$200 Off (New Subscription)
- Combo Website/Brochure: \$150 Off
- Renewal of any kind: \$150 Off

Plus a bonus of 25 **FREE** printed “NEW” Choices or Dealer Brochures. Printed brochures will be shipped directly to the dealer. Limit one discount per dealer. Offers cannot be combined.

Get Noticed With

YARD SIGNS

Log in to AdVantage and order 10 Yard Signs to get 50% Off. Shipping included. Limit one discount per dealer.